Stage 1 Accounting

Assessment Type 2: Accounting Inquiry

Focus Area: Understanding Financial Sustainability

Purpose

To demonstrate your learning of an accounting related opportunity or issue, by showing:

* evidence of your research
* interpreting your findings and present these with a conclusion and/or recommendation to stakeholders.

Description of assessment

In this task you are required to research costs associated with starting a small business and provide options of how these costs can be covered.

Assessment conditions

Completed during class and for homework, over 2 weeks.

Maximum 800 words.

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| ***Learning Requirements*** | ***Assessment Design Criteria*** |
| 1. Understand the role of accounting in decision-making 2. Understand and explore accounting concepts and conventions 3. Apply accounting concepts and conventions to create accounting information 4. Understand the accounting information needs of a range of stakeholders 5. Explore the use of, apply and analyse accounting information in business, personal and/or cultural contexts 6. Apply communication skills in an accounting context | **Understanding and Exploration**  The specific features are as follows:   * UE1 Understanding of the role of accounting in decision-making * UE2 Understanding and exploration of accounting concepts and conventions * UE3 Exploration of the use of accounting information in business, personal and/or cultural contexts. * UE4 Understanding the accounting information needs of a range of stakeholders.   **Application**  The specific features are as follows:   * Ap1 Application of accounting concepts and conventions to create accounting information * Ap 2 Application and analysis of accounting information in business, personal contexts and/or cultural contexts * Ap 3 Application of communication skills in an accounting context. |

Performance Standards for Stage 1 Accounting

| - | Understanding and Exploration | Application |
| --- | --- | --- |
| A | In-depth understanding of the role of accounting in decision-making.  Insightful understanding and exploration of accounting concepts and conventions.  Comprehensive exploration of the use of accounting information in business, personal, and/or cultural contexts.  Perceptive understanding of the accounting information needs of a range of stakeholders. | Comprehensive application of accounting concepts and conventions to create highly appropriate accounting information.  Thorough application and analysis of accounting information in business, personal, and/or cultural contexts.  Highly effective application of communication skills in an accounting context. |
| B | Detailed understanding of the role of accounting in decision-making.  Well-informed understanding and capable exploration of accounting concepts and conventions.  Well-considered exploration of the use of accounting information in business, personal, and/or cultural contexts.  Mostly perceptive understanding of the accounting information needs of a range of stakeholders. | Well-considered application of accounting concepts and conventions to create appropriate accounting information.  Mostly thorough application and analysis of accounting information in business, personal, and/or cultural contexts.  Effective application of communication skills in an accounting context. |
| C | Competent understanding of the role of accounting in decision-making.  Informed understanding and exploration of accounting concepts and conventions.  Considered exploration of the use of accounting information in business, personal, and/or cultural contexts.  Informed understanding of the accounting information needs of a range of stakeholders. | Considered application of accounting concepts and conventions to create accounting information.  Competent application and analysis of accounting information in business, personal, and/or cultural contexts.  Application of communication skills in an accounting context. |
| D | Some understanding of the role of accounting in decision-making.  Basic understanding and exploration of accounting concepts and conventions.  Some exploration of the use of accounting information in business, personal, and/or cultural contexts.  Basic understanding of the accounting information needs of a range of stakeholders. | Inconsistent application of accounting concepts and conventions to create basic accounting information.  Basic application of accounting information in business, personal, and/or cultural contexts.  Inconsistent application of communication skills in an accounting context. |
| E | Limited recognition of the role of accounting in decision-making.  Emerging awareness of accounting concepts and conventions.  Attempted exploration of the use of accounting information in business, personal, and/or cultural contexts.  Emerging understanding of the accounting information needs of a range of stakeholders. | Attempted application of accounting concepts and conventions to create basic accounting information.  Attempted application of accounting information in business, personal, and/or cultural contexts.  Limited application of communication skills in an accounting context. |

Accounting Inquiry

In this task, you will research costs associated with starting a small business of your own choice.

Some examples of a small business you might consider include:

* Website design
* Courier service
* Tutoring service
* Cleaning service
* Logo design
* IT support
* A takeaway food shop
* A clothing store

[Business.gov.au](https://www.business.gov.au/Planning/New-businesses/Prepare-yourself-for-business) (Planning/New Business), has some advice for you, as does [Small Business WA](https://www.smallbusiness.wa.gov.au/business-advice/starting-your-business/8-steps-to-starting). You have also listened to a presentation from our recent guest speaker on this topic.

You will need to present:

1. The legal structure your business will use, and why you have chosen it
2. An initial start-up budget, to cover costs such as rent. As an example, refer to the Business Expense Budget or Manage My Money Budget templates provided on Office 365 (Excel).
3. How you might cover the costs you identify in point 2. For example, will you try to get a bank loan, will you inject capital into your business, will you lease some of the equipment you will need? Analyse these options to determine which are best fit for the business.
4. How different stakeholders will benefit from the business. For example, an investor, a partner, a customer.

You need to meet the assessment criteria for this task, but there is flexibility as to how your present your findings. You may choose to:

* Write a report to ONE of your stakeholders from 4. above– maximum 1 000 words
* Make a presentation to a stakeholder of your choosing (maximum 6 minutes)
* A vlog (maximum 6 minutes)