



A leadership development
program for passionate,
creative young people.

Youth Ambassador Project 2017



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Why become a Cancer Council SA Youth Ambassador

Cancer Council SA Youth Ambassadors are given life-changing opportunities including:

- nationally recognised leadership training
- meeting with and learning from world class leaders through our unique Leadership Conversations
- the chance to test and grow leadership skills as they complete three challenges
- meeting and working with other young leaders from schools across South Australia
- adding the project and graduation certificate to their resume
- and of course, Youth Ambassadors make a real difference in the fight to beat cancer.

Many Youth Ambassadors are rewarded with leadership roles within their school, in the local community and ultimately in workplaces.

The Youth Ambassador Project provides leadership training, coaching and the opportunity to use these skills in real life challenges throughout the year – challenges that empower and equip young people to make a real difference in the fight to beat cancer.

“My confidence and leadership grew so much and to be recognised with an Australia Day Award for what I achieved is such an honour.”



Charlotte, 2015 Graduate, voted City of Marion's Young Citizen of the Year for 2016

Make a real
difference
in the
cancer fight



Program Outline

Training workshops

Students attend six professional training workshops throughout the year. Through these fun, highly practical workshops, students learn invaluable leadership skills including project management, team leadership and public speaking.

These workshops are held at Cancer Council SA offices on Greenhill Road between 4:30 pm – 6:30 pm.



Leadership conversations

Students have the opportunity to hear from world class leaders in business, sport, the arts and the military as they talk candidly about their leadership journey.



The challenges

At the heart of the Youth Ambassador Project are three key challenges that Youth Ambassadors must complete:

Challenge 1: create a social awareness campaign focused on one of Cancer Council's vital health messages such as being SunSmart, quitting smoking or eating and drinking healthily.

Challenge 2: create a fundraising event to raise money for cancer research, support and prevention programs.

Challenge 3: make a presentation about the student's work as a Youth Ambassador.

These challenges are deliberately flexible and can be undertaken at any point through the year working around school, work and family commitments.

They can be completed in school or in the wider community and can be completed individually or in small groups with other Youth Ambassadors.



Integrating the program with school

Youth Ambassador challenges are flexible and students are encouraged to incorporate challenges into the SACE Research Project, Personal Learning Plan and other school assignments. Many Youth Ambassadors find that the training and resources become a great asset that supports their studies.

Graduation

The Youth Ambassador Project finishes with a formal graduation where families and school representatives join Youth Ambassadors to celebrate their achievements.



Investment

A one-off registration fee of \$50 for successful applicants covers the Youth Ambassador Pack including a shirt and hat.

The project commences in late March 2017 and concludes in November 2017.

Most students invest the following time in the program:

- 11 x two hour training sessions (held at Cancer Council SA offices between 4:30 pm – 6:30 pm)
- 30-50 hours across the year completing three Challenges.

Apply

Online at cancersa.org.au/yap

Applications close **10 March 2017**



For more information on our Youth Ambassador Project:

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**Together
we will beat
cancer**



Cancer Council SA Ambassadors