

The Suite Life

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My brief was to design a series of hotel suites for the Husa Hotels Group's new hotel in Reid House which encapsulates the identity of Adelaide. The goal was to incorporate a different region of Adelaide in each suite, encouraging guests to gain a deeper understanding and experience of Adelaide.

I applied the concept of adaptive reuse to the designs into the series of suites through keeping the original building in tact. Reid House was not altered as the Victorian architectural style of the building adds richness and character to the Husa Hotels Group experience. This style of architecture correlates with reign of Queen Victoria.

The Barossa Valley suite incorporates the properties of rustic interior architecture through the use of organic materials, including stone and timber, in contrast with metals. The textural variation of the interior was inspired by Thierry W. Despont work, he thrives from the use of metal and timber.

The Tarndanyangga suite is inspired by the indigenous people, rather than a specific architectural style. I identified that Tarndanyangga meant 'Red Kangaroo' and their meeting place was originally along the River Torrens. Due to this I incorporated organic architecture into the suite through the use of natural materials, earthy tones and curvaceous, organic shape in the ceiling.

The Central Market suite incorporated the properties of adaptive reuse, through the use of exposed brick, in conjunction with the industrial interior style. It was important to make a distinction that whilst the markets are very industrial, they are inhabited by vibrant products and atmospheres. The industrial style was met through the materials such as brick and concrete, whilst the furnishings were vibrant and quirky. This was inspired by Miles Redd's ability to turn a dull room into a vibrant abode.

The Port Adelaide suite incorporates adaptive reuse, in addition to nautical and industrial interior styles. As industrial interiors typically don't associate with nautical interiors it proved a challenge to incorporate the unique combination into the suite. It was also of high importance to ensure that the suite was different to the industrial style of the Central Market suite. The work of Robert Stilin helped me identify a common link between the two styles. His work is notoriously nautical, yet he repurposes old parts of ships or materials, such as timber or metals, similar to that of an industrial interior.

I have produced a series of works which encapsulates the array of experiences that Adelaide has to offer. The final product was achieved by constructing the 3D structure of the suites on SketchUp Pro, importing still graphics of the 3D structure into Adobe Photoshop so they could be furnished, and finally creating the posters using Adobe InDesign. The geometrical design of the posters helps reinforce the idea that whilst each design/suite is unique, they all relate to each other to create a bigger picture. This idea of unity resembles the jigsaw of Adelaide, and how each component and area intertwines to display the unique lifestyle of the city of Adelaide.