****Student:****

**Shannon**

****Topic:****

How the city of Adelaide is more vibrant through architecture

**Hi, my name is Shannon and I looked into how the city of Adelaide is more vibrant through architecture.**

****Why did you decide to research this topic?****

**I’ve always been passionate about architecture. It’s always something I’ve wanted to do. I’m especially into design as well, and I thought what a great way, I love our city, so I thought what a great way to immerse myself, and look at the architecture of the city and take some photos. Since primary school I’ve always wanted to do architecture, so definitely thought I should be doing something I’m passionate about, and I thought what a great way to look into architecture through my Research Project.**

**It definitely started off a lot broader, and as I started going through, reading articles, and government reports I realised I wanted to focus in on our city and architecture in our city, so that’s how it became so specific.**

****What were the most interesting findings from your research?****

**With my key findings I was really hoping that architecture would definitely be what made our city so vibrant, but it really came down to governance, and government initiatives, like *Renew Adelaide*, and government allowing the Small Bar Licence and all that to happen, so really governance is really what makes our city vibrant. But as some of the people I interviewed they did say that architecture is what you see, and what you remember.**

**There is a few applications for it but yeah there is *Renew Adelaide* does a 30-day free trial and then after that if your business is successful then you can start running it yourself.**

****Through your research what did you learn about setting up and running a business or enterprise?****

***Renew Adelaide* they definitely help people to get their businesses started. I found as well, that there are a lot of unused spaces in Adelaide. *Renew Adelaide* they do help people get hold of those places and that’s when all of the architecture can come into it and setting it up. There can be a bit of interior design as well and architecture; the atmosphere of the space, and interior and exterior choices. Lighting plays a big part, the windows and all that. Every small venue has its own atmosphere, and that’s the beauty of it. There were some with a lot more of a younger clientele; others were older. But depending some were sophisticated; others were groovy. There’s something for everybody. The vibrancy is bringing more people into the city, so there is definitely an economic benefit there. And definitely a lot of through the laneways, especially Adelaide Oval connecting all the laneways together through Topham Mall, while people are walking to the games, they’re stopping off having a drink before. So there is definitely economic benefit there.**

****How could other people benefit from your research?****

**I would hope so! I would say that in my Research Project I have mentioned how architecture can make a business more successful. So how people interact with the space and the atmosphere it creates. There are definitely a few different ways to attract new clientele. Definitely design does make people want to go to a venue that is different to their own home. So, instead of having a meal at home they can have it out.**

****Where did you find your information for your research?****

**I focused on three different bars. So I went to *[names removed for copyright purposes]* I looked at them because one of them had won a design award, a few of them had won design awards, so I thought this would be a good way to look at architecture. I also had a few contacts, so networking definitely helps with your Research Project.**

**So I’ve got my mum; we went into the city many many times. I’d email the bar owners first or give them a call and ask if it would be okay to take some photographs and do some field research. We went in at night, during the day and took lots of photos and then edited them myself.**

**Down the laneways we did find that definitely street art; people like surprises; mystery is a big thing that draws people down the laneways. So definitely street art, if people see it the street art, it’s a surprise, it makes them want to bring their friends back. It all enriches the vibrancy of our city.**

**Vibrant — there are so many different definitions. I thought a lot of people said it can be from having a range of different activities to do in the city. So it could be some planned things, some things like street art and surprising people. Other times it’s having a range of different activities for people to do, having festivals like the Fringe. A lot of people had different definitions but definitely just about having planned some activities, and some not so planned. It’s about surprising people!**

****Describe how you presented your Research Project. Why did you choose to present it in this way?****

**I initially presented it in a report, and both my teacher and I found that my first draft really just wasn’t doing it any justice in report form, especially since I had taken some photos as well, and we decided that a magazine might be a better way to showcase my work.**

**Definitely pictures tell a thousand words! It definitely gave my research more depth.**

****What advice would you give students studying Research Project?****

**Be passionate about your topic because you will be living and breathing it. And also be proactive with interviews, try to get as many done as you can, as early as you can. So that way you can go back and cross-check information with the people you interviewed.**

**So just be passionate, be organised, plan in advance.**

****How does your Research Project connect with your life after school?****

**I’m studying architecture at UniSA. So I’m very excited about that. And definitely my Research Project did help. It gave me a bit more of an insight into what architecture might be about. And it was great because I got to interview the Architecture Lecturer at UniSA so it’s good ‘cause I feel like I already know them, so very good.**