

Youth Ambassador

Leadership development program



Cancer Council SA's Youth Ambassador Project is a leadership development opportunity for passionate, creative young people.

The Youth Ambassador Project provides leadership training and coaching and the opportunity to put these skills to the test through a number of 'challenges' throughout the year – challenges that empower and equip young people to make a real difference in the fight to beat cancer.

Youth Ambassadors will be provided leadership development training in areas such as:

- leading yourself and others
- public speaking
- marketing and event management.

2016 Registrations

Open **1 October 2015**

To register go to cancersa.org.au/yap

For more information

Call Ben Wells on **8291 4260**

(Youth Ambassador Project Leader)

Youth Ambassadors will undertake three 'challenges' throughout the year:

Challenge 1: Create a social awareness campaign focused on one of the following vital cancer prevention messages:

- be SunSmart
- quit smoking
- eat and drink healthily.

Challenge 2: Create a fundraising event to raise money for cancer research, support and prevention programs:

- lead a 'Relay For Life' team
- hold an Australia's Biggest Morning Tea
- create a Daffodil Day event.

Challenge 3: Make a presentation to your school or community about your work as a Cancer Council SA Youth Ambassador.

How will the project work?

- Challenges can be undertaken at any point throughout the year.
- Training opportunities will be delivered at various times throughout the year by 'experts' from schools, Cancer Council business partners and training providers.
- Students **apply to join** the Youth Ambassador Project by completing a registration form which can be downloaded from www.cancersa.org.au/youth-ambassador-project
- A \$50 registration fee provides every Youth Ambassador with a personalised '**Ambassador Pack**' including Youth Ambassador shirt, hat, name badge and other resources.
- Youth Ambassadors who successfully complete all three challenges will be recognised at a '**graduation ceremony**' held at the end of the year.