Design Process

INFORMATION PROCESSING & PUBLISHING

INVESTIGATING

- Collect samples of similar products

- Using the Design Principles of (CRAP) annotate each sample

- Investigate suitable fonts/images/colour schemes etc

- Develop an understanding of the common Design techniques demonstrated in the samples

- Investigate the target audience and what appeals to them

- Investigate hardware/software

DEVISING

- Make and justify decisions regarding the final product

- Have a clear visual idea of what the final product will look like

- Create detailed design plans

- Justify choices of fonts, images, colour schemes, layout etc chosen

- Incorporate some of the design techniques investigated into the final products and justify

- Discuss reasons for selection of hardware/software

PRODUCING

- Using the design plans from the devising stage start producing

- Document any major changes using the language of the design principles

- Clearly identify the final products

- If a word count is part of the task, create a word dump of text used in the final product

- Annotate final products

- Check spelling, file management etc

EVALUATION

- Survey target audience and discuss feedback

- Discuss the importance of investigating, devising and producing

- Discuss any major changes using the language of the design principles.

- Evaluate performance and learning

- Evaulate hardware & software choices

- Discuss the importance of the design plans, time management