

What is a vision statement?

The vision statement should be a clear and inspiring description of what the subject aims to achieve in the future. It's like a guiding star—defining aspirations and setting a long-term direction. Think of it as answering the question: "Where do we want to go?" It's meant to be ambitious, motivating, and forward-thinking.

Guiding criteria:

- Makes clear what is unique to the subject
- Reflects the key drivers in the context of that subject
- Is focussed on the essence of the subject
- Future focussed

Vision statement

Design, Technology and Engineering cultivates skilled, innovative designers who will be able to collaborate with, and respond to, the needs of clients and end-users.

Students excel in implementing design thinking methodologies and user-centred design principles to model, test and refine impactful physical and virtual solutions to real-world problems.

The conceptual knowledge, skills and capabilities (including creativity, adaptability and transfer) they develop through design thinking and User-centred Design (UCD) will enable students to approach and solve complex design problems they are confronted with throughout their life in both familiar and unfamiliar contexts.

NB: as Subject Renewal Groups (SRGs) progress through the Subject Renewal process, plans and documents will be further refined and updated.